
GUY HASTIE
CURRICULUM
VITAE

GUY@GUYHASTIE.COM
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GUYHASTIE.COM

EMPLOYMENT HISTORY

JANUARY 2011 – APRIL 2013
HEAD DESIGNER // KSUBI (MENS + WOMENS)

JULY 2009 – JANUARY 2011
SENIOR DESIGNER // KSUBI (MENS + WOMENS)

- Research & development of overall concept with creative director and brand consultant.
- Research Development and Design of all fashion styles per collection (3x 225-255 pieces). Including knitwear, outerwear, tailoring, leather and denim styles.
- Development and direction of all new styles with patternmakers and machinist.
- Oversee toile development, tech packs and sample fits.
- Liaison with creative director, brand consultant and art director on all key prints for the season.
- Direction & Overseeing the development and design of both Men's and women's fashion and denim collections.
- Special development of injection styles for our key retailers globally.
- Undertaking of international research trips to Tokyo, Los Angeles, Bangkok, Hong Kong, New York, Miami, Paris, London, Copenhagen.
- Sourcing fabrics and trims at tradeshow such as Première Vision, Tex World and fabric markets. Liaising with fabric mills globally.
- Purchasing of garments to assist with seasonal range inspiration and development.
- Liaison with international suppliers on development of seasonal sample collections. This included travel to Hong Kong & China to meet with suppliers, fittings and factory visits.
- Development of in house samples and production. Liaising with local suppliers on make, wash, print, trims and approval of final production.
- Creative direction, location scouting, casting, working with stylist on look books, and styling for fashion shows.
- Presentation of collections at international trade shows, to distributors and key buyers.

DECEMBER 2007 – JULY 2009
DESIGN & PRODUCTION ASSISTANT // BASSIKE

- Assistant designer to the creative directors of the company, duties included CAD drawings of all style categories, Research & Development of seasonal mood boards.
- Liaising with factories on sample development both locally and in-house.

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(cont.)

- Preparing all tech packs, liaising with factories to ensure garment was sampled correctly.
- Management of patternmaker and machinist for all samples in the collection.
- Monitoring of Critical Path to ensure collections were completed on time.
- Completion of specification sheets and CAD drawings.
- Preparation of all styles for production.
- Trim and fabrics sourcing from local suppliers and Japanese mills.
- Design of all seasonal apparel catalogues, including style layout and catalogue artwork and presentation.
- Ordering of trims, accessories and fabrics for production.

EDUCATION

- 2005 – 2007 Sydney Institute of TAFE — Fashion Design Studio
Advanced Diploma Of Fashion Design (Major Tailoring)
- 2004 Australian Catholic University
Bachelor of Visual Art & Design
- 2002 Tafe NSW Sydney North Institute
Certificate IV Fine Arts (Digital Media)
- 1998 – 2003 Graduated from Narrabeen Sports High School
NSW Higher School Certificate

RELATED SKILLS

- Adobe CS6 Design Suite , Illustrator, InDesign, PhotoShop, Microsoft Office Suite, PowerPoint.
- General Pattern making/ cutting , Garment Construction, Bespoke Tailoring, Understanding of full fashion knit developments, Fashion Design/ Illustration, Tech Drawing, Graphic Design, Print Design & Development, Styling, Understanding of Grading, Tech Pack Development, Painting, Drawing.

ACHIEVEMENTS

- Selected to show at Australian Fashion Week 2008/9 as a part of the
4 Boys showcase – the top 4 students from graduating year
- Australian Fashion Design Graduate Of The Year 2008 *Runner Up*
- Hep five Original Fashion Contest (Osaka Japan) 2007 *Australian Finalist*
- Flair Awards Costume Design 2007 *Winner*
- Croser Fashion Design Award 2007 *Highly Commended*

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REFERENCES

George Gorrow

Former Creative Director and Owner — Ksubi

Christine Centenera

Senior Fashion Editor — Vogue Australia

Mary Lou Ryan

Director & Creative Director — Bassike

Contact details for referees available upon request